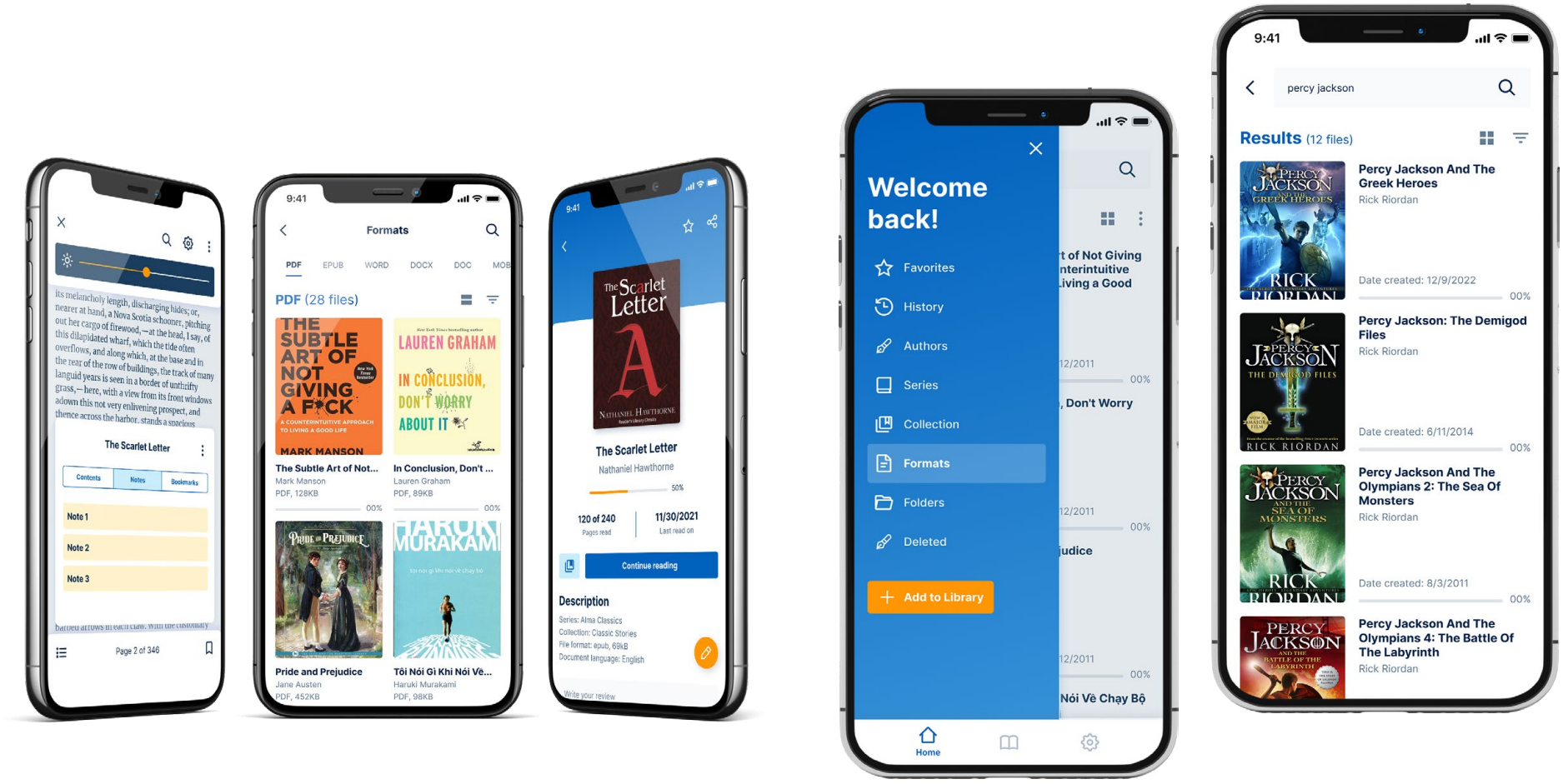
PORTFOLIO

UYEN LAI

GRAPHIC DESIGN

interface

UI Mobile Designs



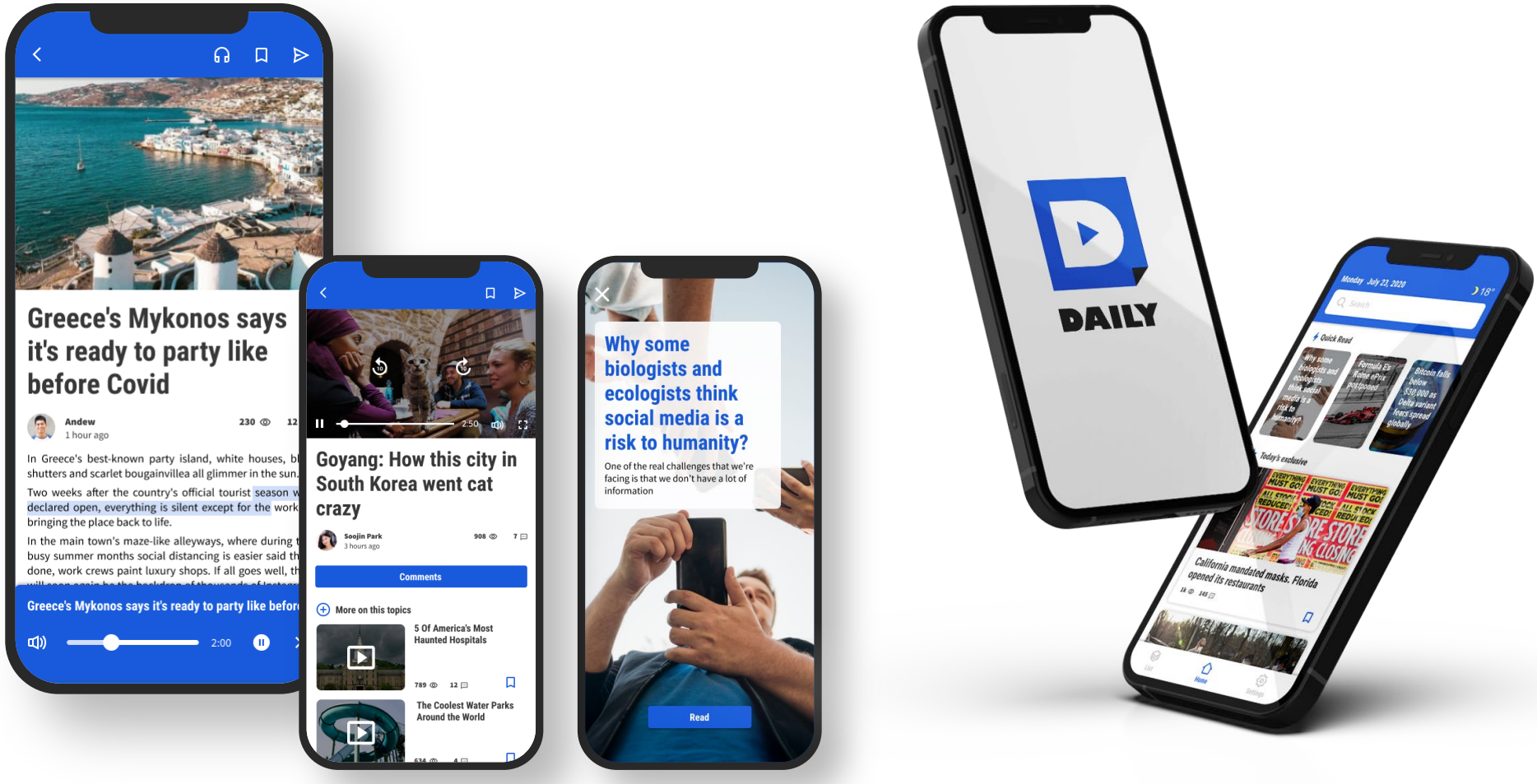
READERA

Redesign UI Project

ReadEra is an Android application for reading books and viewing documents, free and without ads. The application strives to implement a simple, user-friendly, possessing all the necessary functions reader without compulsory binding to any services.

interface

UI Mobile Designs



DAILY

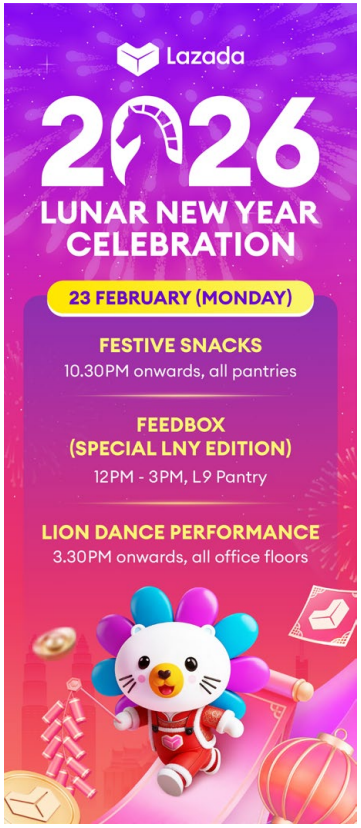
Concept UI Project

DAILY is a news app designed to help the elderly get used to using their smartphones for reading news daily. Acknowledge the problems our main targeted users have to encounter when using other similar apps, DAILY wants to bring a simple, yet helpful experience without any struggles along when using the app.

branding

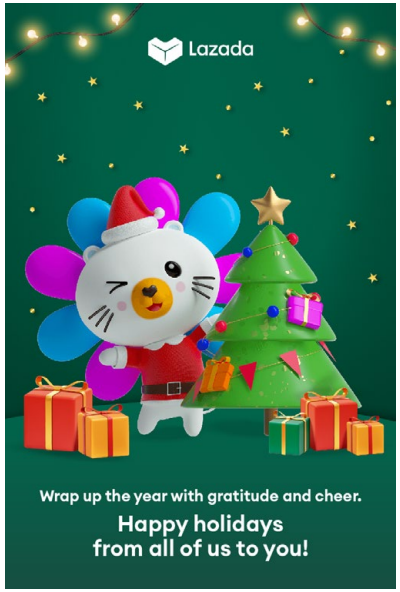
Social Media - Marketing Materials

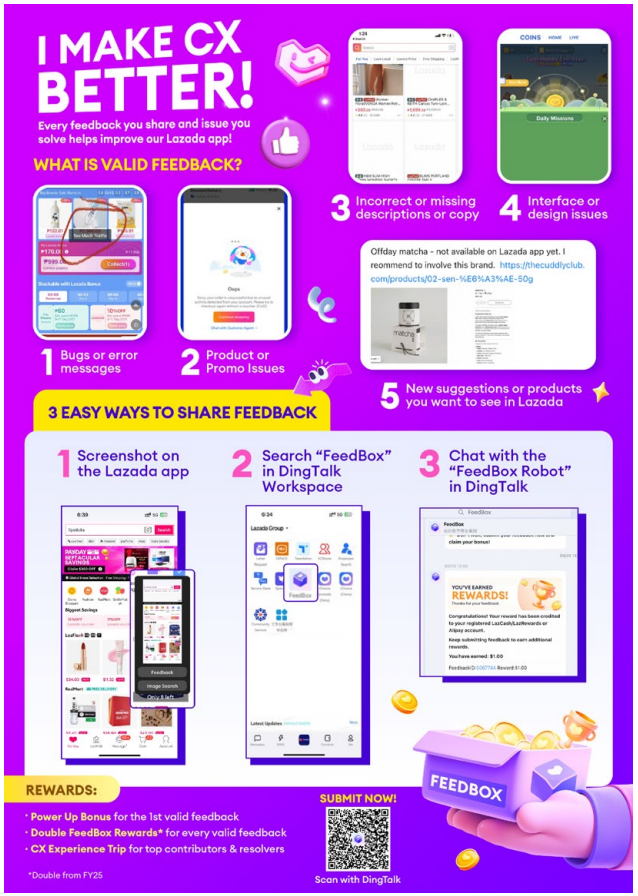












Lazada Singapore

branding

Social Media - Marketing Materials





















BIC Vietnam

branding

Social Media - Marketing Materials



















JOE'S CAFE

Greenville, Pennsylvania

branding

Social Media - Marketing Materials



