LAI NGOC TRINH UYEN *(Uyen Lai)*



Multimedia-driven designer specializing in educational technology and learning experiences. Combines experience in audio, graphic design, and teaching to build intuitive, engaging, and easy-to-use digital materials.

Seeking a **Learning Experience Designer (LXD) role** to turn project goals and user needs into comprehensive learning solutions that help students succeed.

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Professional Experience

Graphic Designer | American Scholar LTD [3/2021 - 3/2026]
Remote – HQ located in Pennsylvania, USA

- Delivered cohesive branding and marketing assets across digital and print media: Logos - Social Media Posts - POSM - Editorial Designs - Websites' Interfaces
- Collaborated with cross-functional teams including clients, marketers, and project managers to deliver designs on deadline as well as conducted client presentations and incorporated feedback iteratively

E-learning Developer | Training Vision Institute PTE. LTD. [3/2020 - 1/2022]
Remote – HQ located in Singapore

- Built engaging and interactive English lessons, turning curriculum into high-quality digital exercises and games
- Designed all digital assets and videos for the TVIOnline web and mobile platforms, ensuring consistency across all learning materials

Audio Developer | Dai Truong Phat Education JSC [9/2015 – 11/2019]
Ho Chi Minh City

- Supervised process of audio production and developed audio content for English language series (Projects: ***I-learn Smart Start*** and ***Smart World***), focusing on how sound and multimedia improve student learning
- Collaborated with educational content creators to design audio tailored to different learner levels, ensuring it made lessons easier to understand

Assistant to Department Director | Dai Truong Phat Education JSC [7/2024 - present]
Ho Chi Minh City

- Coordinated educational product development across product teams, educators, and external partners, ensuring project timelines and institutional priorities were met
- Processed optimization & documentation, making it faster and easier for teams to build and update learning materials

Skills

- Design Tools: ***Adobe Creative Suite (Photoshop, Illustrator, InDesign), Canva, Figma***
- Audio and Video Tools: ***Audacity, ElevenLabs, Capcut***
- Interactive educational material design tool: ***Articulate 360 platform***
- ***Microsoft Office 360*** for data analysis & presentation

Degrees & Certificates

- **Certificate of Completion of 'Graphic Designer Pro'** *(HCMC University of Fine Arts)*
- **Bachelor Degree in International Relations** *(HCMC University of Foreign Languages & Information Technology - HUFLIT)*
- **IELTS Band 7.0 Certificate**

References

Grant Trew
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Programme Manager
Singapore Management University (SMU)

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